

NATIONAL PEDIATRIC DISASTER CONFERENCE

2022

CALIFORNIA EARTHQUAKE RESPONSE



Sponsor/Exhibitor Information

Anticipated Attendance:
500 to 2,000 Organization Leaders

Participating Conference Industries/Organizations:

Access and Functional Needs
Providers

Airports/Airlines

Businesses

Communications

Educational Institutions
(All Levels)

Emergency Management

EMS

Federal Government

Fire Departments

Forest Service

Hospitals/Healthcare

Law Enforcement

Local Government

Mental Health

Military

National Associations/
Organizations

NGOs

Nurses

Physicians

Public Health

Public Transportation

Railroads

State Government

Tribal

**Steps to Secure
Sponsorship/
Exhibitor Space:**

*Complete the Agreement on
pages 3 and 4 and submit to:*

Deborah Roepke

10323 E. Sutton Drive
Scottsdale, AZ 85260

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Exhibitor Opportunities

Booth (6 foot table with top, drape, and two chairs):
\$5,000

Stadium Banner (5 feet wide by 5 feet tall):
\$1,000

Sponsorship Opportunities

Luncheon Networking per Day

(2 Days Open; sponsorship includes 30 minutes of speaking time):

One-Day Luncheon Sponsorship: \$5,500

Two-Day Luncheon Sponsorship: \$10,000

Material Distribution at Registration Table:
\$300 per item



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Sponsorship and Exhibitor Agreement

The following is an Agreement between Coyote Crisis Collaborative ("the Collaborative"), a 501(c)(3) nonprofit, located at 10323 E. Sutton Drive, Scottsdale, Arizona, and the undersigned Sponsor/Exhibitor ("Sponsor/Exhibitor") for participation as a sponsor/exhibitor in the National Pediatric Disaster Conference to be held October 26 through October 28, 2022, at WestWorld in Scottsdale, Arizona, with the terms and conditions set forth herein. The Collaborative has the sole right to determine eligibility of any company to Sponsor or Exhibit. The Collaborative's acceptance of any Sponsor or Exhibitor is not guaranteed until this Agreement is executed and payment is received.

Payment in full is due upon submission of this form.

COMPANY NAME _____
(as it will appear on all production materials):

PRIMARY CONFERENCE CONTACT: (One person to be the lead for all Conference related emails)

Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

BILLING CONTACT:

Name: _____ Title: _____

Phone: _____ Email: _____

SPONSORSHIP/EXHIBITOR LEVEL CHOICE:

Booth: _____

Stadium Banner: _____

One-Day Luncheon Networking Sponsorship: _____

Two-Day Luncheon Networking Sponsorship: _____

Material Distribution at Registration Table: _____

Total Cost \$ _____

Signatures below are authorized to sign this Agreement and bind both Sponsor and Coyote Crisis Collaborative to terms set forth herein.

Sponsor/Exhibitor

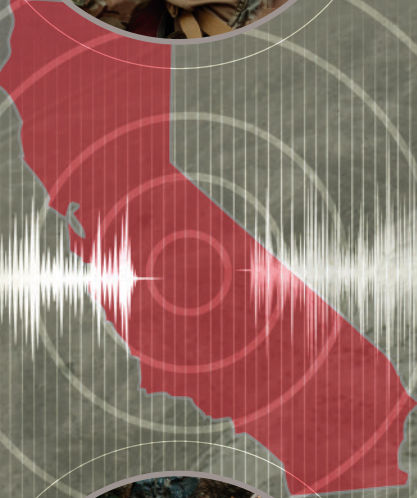
Name: _____ Title: _____

Signature: _____ Date: _____

Coyote Crisis Collaborative

Name: _____ Title: _____

Signature: _____ Date: _____



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Sponsor/Exhibitor Terms and Conditions

1. CANCELLATION

- 1. By Coyote Crisis Collaborative.** If Coyote Crisis Collaborative, in its sole discretion, changes the Conference Date or Conference Location, or cancels the Conference for any reason, Coyote Crisis Collaborative will provide reasonable advance notice to Sponsor/Exhibitor in advance of such change or cancellation. In the event of Conference Date change, cancellation, or if Sponsor/Exhibitor is unable to attend the Conference at a rescheduled Conference Date, if any, Coyote Crisis Collaborative's sole liability to Sponsor/Exhibitor shall be to refund all amounts paid by Sponsor/Exhibitor. Sponsor/Exhibitor shall have no further liability to pay fees under this Agreement if Coyote Crisis Collaborative cancels the Conference or the notice it cannot participate in the Conference at the rescheduled date within five (5) days of the Sponsor/Exhibitor's receipt of Conference Date change notice. If Sponsor/Exhibitor does not notify Coyote Crisis Collaborative within 5 days, this Agreement shall be deemed to be amended to contain the rescheduled date as the Conference Date.
- 2. By Sponsor/Exhibitor.** This Agreement is non-cancellable by Sponsor/Exhibitor, except as agreed by Coyote Crisis Collaborative in writing. Any requests for cancellation or other modification of this Agreement, including reduction in Sponsor's/Exhibitor's fees, must be submitted to Coyote Crisis Collaborative in writing and will be accepted at the sole discretion of Coyote Crisis Collaborative.

2. INSURANCE

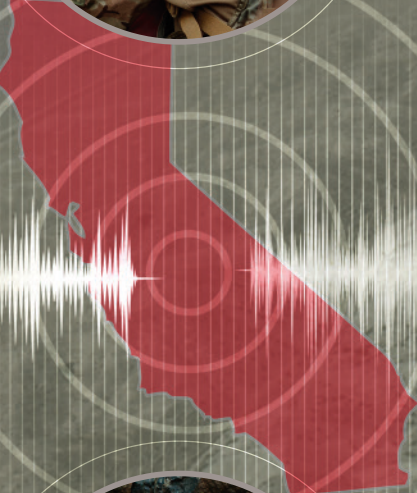
Sponsor/Exhibitor agrees to maintain Comprehensive General Liability insurance covering Sponsor's/Exhibitor's participation in the Conference which covers personal property damage and bodily injury coverage with limits of at least \$1,000,000 for each occurrence. Such insurance shall name Coyote Crisis Collaborative as an additional insured. Sponsor/Exhibitor will provide evidence of such insurance upon written request of Coyote Crisis Collaborative.

3. LIABILITY OF SPONSOR

Sponsor/Exhibitor is solely responsible for its own booth materials and products, and for insuring its property from all loss or damage. Sponsor/Exhibitor assumes all risks and accepts sole responsibility of any injury (including but not limited to, personal injury, disability, and death), illness, damage, loss of claims, liability or expense, of any kind that Sponsor/Exhibitor or its invitees may experience of incur arising out of participation in/or attendance at the Conference. Coyote Crisis Collaborative shall bear no responsibility for the safety of Sponsor/Exhibitor, its personnel, employees, agents or representatives or their personal property. Sponsor/Exhibitor shall not make any claim against Coyote Crisis Collaborative for loss, theft, damage, or destruction of property or injury, including death, to itself, its employees, agents, or representatives, unless caused by the sole negligence or willful misconduct of Coyote Crisis Collaborative. Sponsor/Exhibitor agrees to indemnify, defend, and hold harmless Coyote Crisis Collaborative from any and all liability arising under this paragraph 3 and for the content of its advertisements purchased hereunder (including text, illustrations, sketches, trademarks, representations, maps, labels, or other copyrighted matter) and booth materials and products, and for the unauthorized use of any trademark or copyrighted material or any person's name or photograph arising from the reproduction and display of the advertisements purchased hereunder.

4. LIMITATION OF LIABILITY

EXCEPT FOR LIABILITY ARISING OUT OF PARAGRAPH 3, EACH PARTY'S ENTIRE LIABILITY TO THE OTHER PARTY ARISING OUT OF OR RELATING TO THIS AGREEMENT SHALL BE LIMITED TO THE TOTAL SPONSORSHIP COST PAID HEREUNDER. IN NO EVENT SHALL EITHER PARTY BE LIABLE TO THE OTHER PARTY FOR ANY CONSEQUENTIAL, INCIDENTAL, SPECIAL, RELIANCE, OR INDIRECT DAMAGES ARISING OUT OF OR RELATING TO THIS AGREEMENT, THE CONFERENCE, ITS CANCELLATION, OR ANY CHANGES IN LOCATION, DATE, OR OTHERWISE, WHETHER SUCH CLAIM IS BASED IN CONTRACT OR TORT, AND WHETHER OR NOT SAID PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. COYOTE CRISIS COLLABORATIVE MAKES NO REPRESENTATION OR WARRANTIES TO THE SPONSOR/EXHIBITOR INCLUDING, WITHOUT LIMITATION, THE NUMBER OF PEOPLE WHO WILL ATTEND THE CONFERENCE, OR WHETHER THE CONFERENCE IS AN EFFECTIVE METHOD OF MARKETING FOR SPONSOR/EXHIBITOR.



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Sponsor/Exhibitor Terms and Conditions (Continued)

5. MISCELLANEOUS

This Agreement represents a one-time-only commitment between Coyote Crisis Collaborative and Sponsor/Exhibitor. This Agreement constitutes the entire agreement with respect to the subject matter hereof and may not be modified except in writing signed by both parties. This Agreement shall be governed by and constructed under the laws of the State of Washington.

6. NO TRANSFER OF AGREEMENT

This Agreement is not assignable or otherwise transferable by Sponsor/Exhibitor to any third party.

7. BOOTH SPACE AND RULES & REGULATIONS

Sponsor/Exhibitor agrees to abide by all rules and regulations governing the Conference, which are promulgated by Coyote Crisis Collaborative. Sponsor/Exhibitor may showcase more than one product or solution. Coyote Crisis Collaborative will select Sponsors/Exhibitors based on the product's relevance to the Conference content and the interests of Coyote Crisis Collaborative's partners and customers. The total number of Sponsors/Exhibitors will be limited to ensure quality exposure. Space will be assigned on a first-come, first-served basis.

1. Coyote Crisis Collaborative will provide a booth space for each Sponsor/Exhibitor as outlined by the Sponsor's/Exhibitor's Tier Level.
2. Sponsor/Exhibitor may not sublease all or any part of its booth space, or showcase, offer for sale, or advertise articles not manufactured or sold by the Sponsor/Exhibitor, except where such articles are necessary for the proper operation of Sponsor's/Exhibitor's display, in which case the identification or the other party shall be limited to the manufacturer's normal nameplate. Sponsor/Exhibitor may not permit non-participating company representatives to operate from the booth.
3. Coyote Crisis Collaborative retains the exclusive right to organize and revise the booth floor plan and/or move Sponsor/Exhibitor to another location.
4. Sponsor/Exhibitor may not host or sponsor any activity within 3 days prior to, during, or up to 3 days after the Conference, including, but not limited to, receptions, seminars, symposiums, and press receptions, whether such activities are held at the Conference Site or elsewhere, unless such activity is part of a sponsorship agreement with Coyote Crisis Collaborative.
5. Product Literature may be distributed only inside the booth space. No product literature may be placed in hotel rooms or common meeting areas.
6. No flammable fluids or materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations, may be used in the booth space.
7. No noisy, obstructive, or objectionable work will be permitted in the booth area. Coyote Crisis Collaborative shall have the sole discretion in determining what is noisy, obstructive, or objectionable.
8. Electrical usage must conform to regulations as prescribed by the Conference Site. Any exception to these regulations must be approved in writing by Coyote Crisis Collaborative and the Conference Site.
9. Staffing. Each booth must be staffed by a representative for the full duration of the Conference. Each sponsorship package includes two Conference passes.
10. Sponsor/Exhibitor Activity. Coyote Crisis Collaborative reserves the right to disallow any Sponsor/Exhibitor activity which, in Coyote Crisis Collaborative judgment, impairs the value of the showcase to Coyote Crisis Collaborative partner and customer attendees.
11. Amendment or Addition to Rules. Coyote Crisis Collaborative may, upon reasonable notice to Sponsor/Exhibitor, amend or add rules, and all amendments and additions made shall be binding on the Sponsor/Exhibitor.
12. Failure to Comply with Coyote Crisis Collaborative's rules and regulations may result in Coyote Crisis Collaborative's replacement, removal, rearrangement, or redecoration of any booth space, at Sponsor's/Exhibitor's expense.

8. COVID CLAUSE

In the event of a COVID outbreak, the conference may be postponed for a year. In this case, all registrations, exhibitor, and sponsorship payments will be applied so that no additional costs are required.

